

- g) Financial Management is mainly concerned with _____ 1
 A. arrangement of funds
 B. all aspects of acquiring and utilizing financial resources for firms activities
 C. efficient Management of every business
 D. profit maximization
- h) Placing right person in the right job is called as _____. 1
 A. recruiting
 B. staffing
 C. hiring
 D. transfer
- i) _____ is the Japanese word which means continuous improvement over improvement. 1
 A. Kaizen
 B. Poke yoke
 C. Deming Wheel
 D. Pareto analysis
- j) JIT was developed by_____ 1
 A. Ford
 B. Toyota motor company
 C. Hyundai
 D. Tata motors
- k) The Copyright Act tends to _____ the rights of the creators. 1
 A. Cease
 B. Protect.
 C. Infringe
 D. Suppress
- l) Which of the following is not an inventory? 1
 A Machines
 B Raw Material
 C Finished Products
 D Consumable tools
- m) EOQ is the order quantity that _____ over our planning horizon. 1
 A Minimize total ordering cost
 B Minimize total carrying cot
 C Minimize total inventory cost
 D The required safety stock
- n) Elements of marketing mix are_____ 1
 A Product,Price,Programme & Place
 B Product, Price, Place & Promotion
 C Production, Place Price & Programme
 D Promotion,Process,Place & Plan

Attempt any four questions from Q-2 to Q-8

- Q-2** **Attempt all questions** **(14)**
 1 Explain in detail the levels of Management. **07**



	2	What is demand forecasting? Explain any 3 methods of Demand Forecasting in detail	07
Q-3		Attempt all questions	(14)
	1	Write a detail note on role of Financial Manager.	07
	2	What is plant location? Explain in detail about various factors affecting Plant location.	07
Q-4		Attempt all questions	(14)
	1	An 'XYZ' Co Ltd has given the information which are as follows	07
		Fixed cost= Rs 40000	
		Variable cost= Rs 2 per unit	
		Selling price= Rs 10 per unit	
		Calculate:	
		1 Break even in units and sales	
		2 Profit when sales are Rs 1,00,000	
		3 Sales when it is desirable to earn profit of Rs.30,000	
	2	Define Recruitment. State the sources of Recruitment.	07
Q-5		Attempt all questions	(14)
	1	Write a note on Economic order quantity with diagram.	07
	2	What do you mean by TQM? Explain the concept of TQM.	07
Q-6		Attempt all questions	(14)
	1	What do you mean by patent? What can be patented?	07
	2	Differentiate between Product Layout and Process Layout.	07
Q-7		Attempt all questions	(14)
	1	Write a note on Marketing mix with the help of Examples. (4P's)	07
	2	Explain the different functions of Management.	07
Q-8		Attempt all questions	(14)
	1	Explain in detail various steps involved in Purchasing.	07
	2	Define quality control. Write notes on quality circle.	07

